



Improve Communication

Is your team's English communication holding back your business?

The Cost of Poor English Communication:

- ✗ 90%+ of Vietnamese IT service companies lose international contracts
- ✗ 30-70% longer project completion time
- ✗ 40%+ more re-work revision cycles per deliverable due to miscommunication
- ✗ +5 hours per week spent translating or re-reading English content and interpreting client intent
- ✗ AI and automation are eliminating jobs that don't require complex communication skills

The Opportunity for Teams with Strong English

- ✓ 50%+ more international deals closed by companies with English-fluent teams
- ✓ 30-40% higher rates for professionals with advanced communication skills
- ✓ Teams that master Western-style communication cut approval times by up to 40 %.
- ✓ Projects with strong comms finish 71 % on time vs 37 % with weak comms.



Vietnam's position in the global market depends on English proficiency & communication mastery

How much revenue/profit are you missing while English stands in your way?

The Choice Is Yours

Continue Struggling

- X Lose up to 70% of opportunities
- X Burn 30 % margin on re-work & scope creep
- X Retain only employees who avoid client exposure
- X Watch ambitious talent (& clients) move elsewhere
- X Fall behind competitors

OR

Make Comms your Superpower

Step 1 — English Fluency (6 mo):

- ✓ 80-90 % pronunciation accuracy
- ✓ Understand 90 % of tech content
- ✓ Speak with natural intonation
- ✓ Cut revisions by 40 %

Step 2 — Western Client Communication (4 mo):

- ✓ Win 60 % more Western contracts
- ✓ Command premium rates as a trusted partner
- ✓ Retain top talent

Our 2 Programs for Effective Communication:

	English Listening & Speaking Xcelerator	Western Client Communication Xcelerator
Primary Goal and Focus	IT English Language Proficiency. Rapidly boost listening comprehension and spoken accuracy for everyday tech and sales work. <i>Learn the rules of the game and HOW to say it in English.</i>	Cultural Intelligence & Business Acumen. Master Western-style business & cultural communication so you win the client's personal trust to become their strategic partner for long-term. <i>Learn how to win the game and WHAT to communicate.</i>
Core Skill Focus	• Pronunciation & intonation (IPA) • Real-time listening comprehension • Technical vocabulary & email clarity • Fluent, natural speaking cadence	• Cultural intelligence & business/personal etiquette understanding • Client-facing conversations (sales, status, problem solving) • Negotiation & presentation frameworks • Interview storytelling (STAR)
Assumed English Level	Basic to lower-intermediate English accepted (A2-B1). Basic courses available.	Functional business English required (B1-B2).
Audience	IT Engineers & support staff with basic English who need stronger baseline fluency and need to improve pronunciation, comprehension, and speaking for Western projects.	Technically skilled teams/individuals with existing English skills who are losing deals due to cultural misunderstandings or lack of effective communication structure and methods.
Outcome Metrics	• 80–90 % pronunciation accuracy • Understand 90 % of IT related language • 30 % clearer presentations	• 25–50 % cut in revision cycles • 60 % higher bid win-rate (partner storytelling) • Long-term contract upsell
Methodology	AI-powered platform (EnglishCentral), video-based learning, pronunciation practice, vocabulary building, grammar exercises, live tutor sessions.	Workshops, frameworks for specific business situations (e.g., handling delays, scope changes), strategic communication techniques.
Programme Length	6 months (24 weeks)	4 months (16 weeks)
Ideal Use Case	Firms building a pipeline of engineers who must reach comfortable IT related speaking/listening fluency first.	Companies already pitching or servicing Western clients but losing margin through mis-alignment and losing revenue due to inability to up/cross/sell.
Complementarity	Focuses on English language. Prepares staff before they enroll in the Western program.	Graduates of English Xcelerator feed directly into the Western Client Communication Program for higher-level client mastery.

Join our:

English Listening & Speaking Xcelerator for IT Service Professionals

Inquire or Book Now

*Turn Your Engineers into Confident English Communicators in 6 Months
to win more deals & collaborate seamlessly.*

- ✓ A proven system designed specifically for Vietnamese IT professionals with flexible learning paths for every level and goal.

English Listening & Speaking Xcelerator

Unlock your Global Voice – Professional English Fluency for Vietnamese IT Professionals

Program Overview & Benefits

Who is it for: Vietnamese IT and IT sales professionals with basic English proficiency, ready to level-up pronunciation, comprehension and speaking for Western projects.

Key Benefits:

- ✓ Achieve 80–90 % pronunciation accuracy with IPA mastery
- ✓ Understand 90 % of technical content in real-life videos
- ✓ Deliver technical presentations with 30 % more clarity
- ✓ Write concise status emails that get 2× faster responses
- ✓ Build fluent, natural intonation to boost client trust

- Flexible on-line format at your own speed
- Cohort/corporate/personal reporting to track progress

Format & Timeline: 6-months program with weekly live online activities with English tutors, and asynchronous on-demand AI-powered exercises

Equip your technical teams to compete on the global stage by mastering English listening and speaking. In 6 months, our English Xcelerator transforms hesitant speakers into fluent communicators. Participants follow a personalized learning path of real-life, topic-based videos and lessons, receive instant, AI-powered feedback on vocabulary and pronunciation. Your teams boost fluency through weekly facilitated group activities with tutors, complementing core lessons, so they can master technical vocabulary, lead international meetings, and *drive business impact with **English proficiency as their competitive edge.***

Your Key Challenges

Expected Impact

Incorrect pronunciation undermines credibility



Intelligibly pronounce English sounds in various IT and everyday contexts.

Technical jargon causes comprehension gaps



Understand 90 % of IT content in context, comprehend technical materials, documentation, and papers

Poor intonation makes presentations flat



Deliver engaging, 30 % clearer technical talks

Struggle in client calls, interviews and meetings



Lead calls confidently with natural fluency and contribute confidently to team collaboration

Program Overview



Watch videos, learn vocabulary,
pronunciation and fluency practice,
and speaking with AI.



Self-study

Self-study via EnglishCentral (video-
based lessons with speaking and
vocabulary practice).

Personalized speaking interactions
with real-time teachers.
(Tier 3 only)



GoLive 1:1

1:1 speaking practice
with teachers via GoLive
(online).

Thematic online group practice
through real-life scenarios.
(Tier 2 and 3 only)



Workshops

Monthly online thematic workshops focused on real-
life IT communication skills (e.g., team discussions,
client meetings, technical presentations),
scaffolded by **weekly tasks** that build toward monthly
activity and the final capstone project.

Weekly Learning Flow



Weekly Tasks (Tier 2 and Tier 3 only)

Format	Purpose
Video Tutorials (with Scripts)	Teach language functions, modeling presentations
Forum	Post responses, presentations, and peer feedback
Dropbox Submission	Submit text/audio/video tasks for mentor review
Reference Videos	View samples of good practice or parallel real-life scenarios

English Listening & Speaking: Our Offerings



Prices exclude 8% VAT

FEATURES	OFFERING	On-Demand Essentials (Tier 1) <i>Learn at your Pace</i>	Assisted Groups (Tier 2) <i>Connect, Practice Excel Together</i>	Coaching Xcelerator (Tier 3) <i>Personalized Path to Fluency</i>
Total Duration		6 months	6 months	6 months
Total Time Commitment		~60 hours (2,5h weekly)	~108 hours (4,5 hours weekly)	~132-144 hours (~6 hours weekly)
Self-Study Curated Learning Paths (practice listening, speaking & IT vocabulary)		✓	✓	✓
Orientation & Tutorials		✓	✓	✓
Group Activities		—	✓ Role plays, group work, mock presentations ✓ Practice tasks, support and peer interaction	✓ Same as Tier 2
GoLive 1:1 Sessions with Foreign Teacher		—	—	2× week 25 min live speaking sessions to build fluency
Progress Reporting		Company-wide report monthly	All in Tier 1 + Cohort-level report monthly	All in Tier 2 + Individual report monthly
Individual Feedback		—	Tracking and following up on participant progress with your internal learning coordinator (+ monthly call for companies that send > 20 participants)	All in Tier 2 + Tracking and following up on participant progress individually . + Offering personalized feedback on assignments or learner contributions.
Ideal For		• Individuals seeking to build a self-paced English foundation specific for IT professionals • Organizations that need to roll out a managed program at scale with ongoing operational support but are not ready to invest in live sessions.	• Cross-company cohorts or single-company groups (min. 20) of mid-career professionals who thrive on peer energy and accountability. • Companies looking to build collaborative learning communities across business units or partners.	• High-potential individuals focused on rapid fluency gains. • Organizations investing in personalized development for key talent
Price		₹1,399,000 per person (monthly ₹233,200)	₹5,999,000 per person (monthly ₹999,822)	₹11,999,000 per person (monthly ₹1,999,833)

Referral Bonus: Any company that refers another company who purchases 20+ seats — both get 5% discount for this program.

To refer, send an email to your contact about our program and add tony@vitx.global in CC.

Curated Learning Paths – IT Specialists Track

Phase	Objectives	Duration	Learning outcomes Learners are trained to be able to:	Learning Modules (in order of learning priority)
1 Pronunciation & Fundamentals	Complete the basic pronunciation course and focus on daily speaking practice. Build a solid foundation in pronunciation, basic vocabulary, and core grammar structures. Weekly Goal: 5 conversation video, 1 pronunciation unit, 1 video of your interest	2-3 months	- Pronounce words and look up the IPA transcription to pronounce words - Form basic sentence structures or expressions to communicate their ideas in daily social interactions	- Pronunciation (10 units) - Daily Conversations (50 units) - Travel English (30 units)
2	Boost English for IT Professionals, focus on technical vocabulary, sentence structures, and reading comprehension. Weekly Goal: 6 industry video (obligatory) 1 video of your interest	2-3 months	- Carry out communication inside and outside an organizational situations - Use technical vocabulary in practical contexts - Confidently to make a speech/ presentation, persuade others	- English for IT Professionals (30 units) - Smart Choice - Technology (32 units) - Presentation Skills (60 units)
3		2-3 months	- Use more authentic language in IT domain to carry out complicated conversations in both professional and social contexts - Use advanced technical terms to perform more complex professional tasks	- Digital Literacy (32 units) - Technology Today (40 units) - Software Engineering (30 units)

Curated Learning Paths – Managerial Track

Phase	Objectives	Duration	Learning outcomes Learners are trained to be able to:	Courses (in order of learning priority)
1	Master key English sounds with targeted practice. Improve your business vocabulary. Weekly Goal: 5 conversation video 1 pronunciation unit 1 video of your interest	2-3 Months	- Carry out a basic conversation in an organization context and a social context - Pronounce words and look up the IPA transcription to pronounce words - Form basic sentence structures to communicate their ideas - Use business vocabulary in practical contexts	- Pronunciation (10 units) - Business English (Beginner – Advanced)
2	Sharpen your presentation impact and professional settings. Drive team success with practical leadership strategies in English. Weekly Goal: 6 industry video 1 video of your interest	2-3 Months	- Carry out conversations inside and outside an organizational contexts - Use business vocabulary in practical contexts - Talk on business topics in detail - Perform public speaking in diplomatic contexts	- Presentation Skills (12 units) - Leadership Skill 1 (10 units)
3	Spark critical thinking with debate-driven video modules. Weekly Goal: 6 industry video 1 video of your interest	2-3 Months	- Use more authentic language to carry out conversations in both professional and social contexts - Perform motivational or persuasive public speaking with confidence in diplomatic contexts - Understand and talk about both business and global topics	- Debate (10 units) - Leadership Skills 2 (10 Units)

Monthly Schedule: Motivational Activity Sessions

For Tier 2 and Tier 3 subscribers - Weekly gamified activities paired with public cohort leaderboards keep motivation high and everyone consistently engaged.

Month	Activities	Description
1	Peer Language Exchange Icebreaking Challenges	Build confidence, practice IT-related small talk, share roles and tools at work
2	Connect & Reflect Discussion Circles + Goal Tracking	Share learning reflections, discuss a tech topic, co-create goals for next month
3	Tech Talk Presentations Mini Project Demos	Deliver short tech presentations, practice explaining features and architecture
4	Big Hunt Challenge/ Quiz Game Night	Gamified review of vocabulary, collocations, and IT expressions
5	Tech Book Club TED/Podcast/Article + Group Reflection	Read or watch a selected piece and reflect on the theme, vocabulary, and implications
6	Role Play Scenarios Capstone Rehearsals	Perform simulations: job interview, team meeting, client call. Final presentation prep

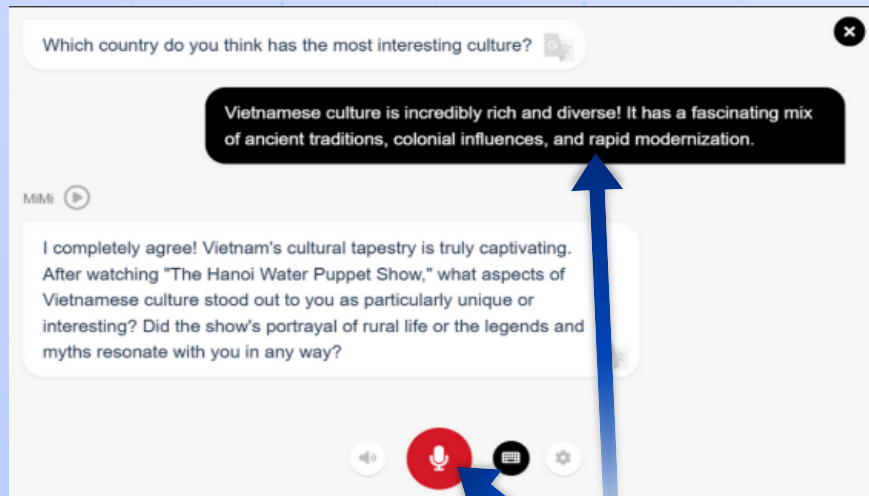
Assessment Plan



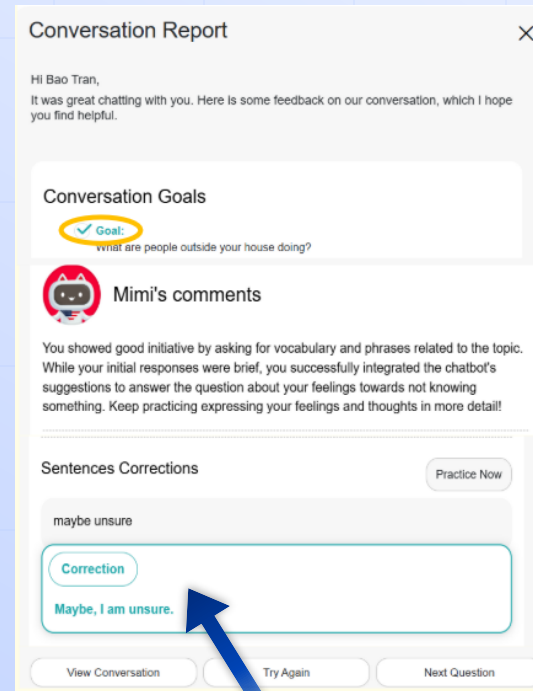
Components	Requirements for Progress Guaranty	Basis
Completion of EC Lessons (All Tiers)	≥80% of assigned lessons (including pronunciation & vocabulary tasks)	Tracked via LMS reports
Monthly Presentations (Tier 2,3)	6 total: evaluated based on content, fluency, visuals, and interaction	Rubrics + ongoing feedback from local mentors
Participation in GoLive Sessions (Tier 3)	≥80% of scheduled sessions attended	Tracked via LMS

Learning & Assessment AI-enabled Platform

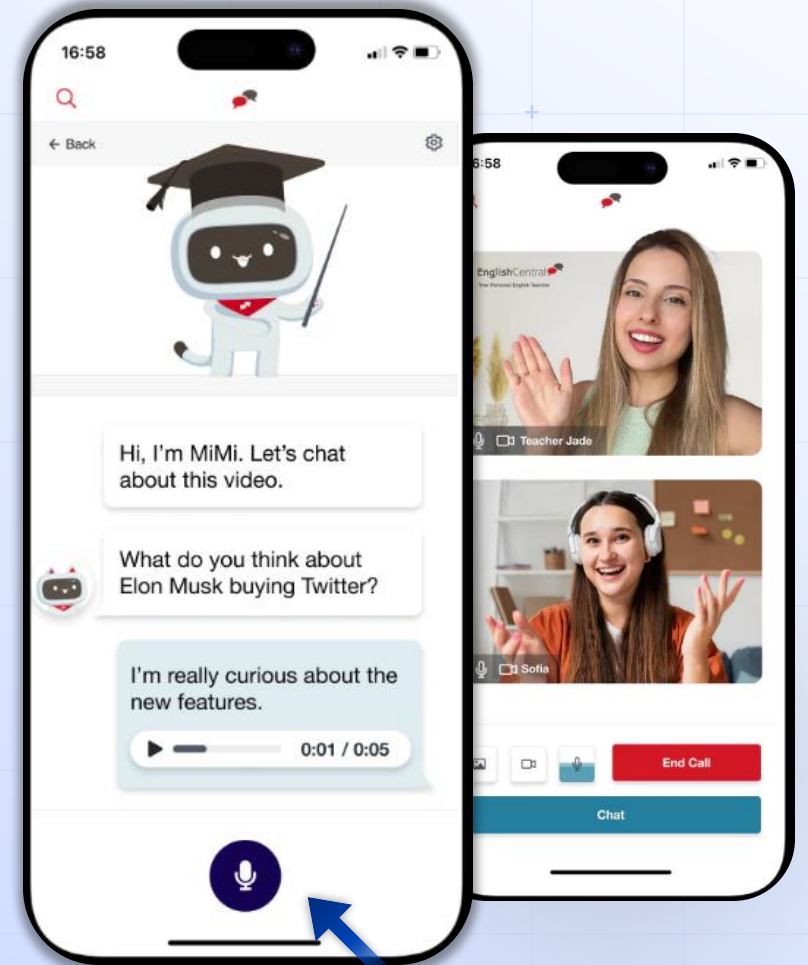
- ✓ Trusted online learning platform widely used around the world
- ✓ Trackable progress: word counts, videos viewed, sentences practiced.
- ✓ Effective speaking practice with 700,000,000+ practice sentences
- ✓ Used by over 10,000,000+ learners
- ✓ Leveraged by 1,000+ Institutions



Pronunciation practice feature and speaking exercises to improve speaking skills with open-ended questions.



Receive feedback after conversations to improve speaking skills.

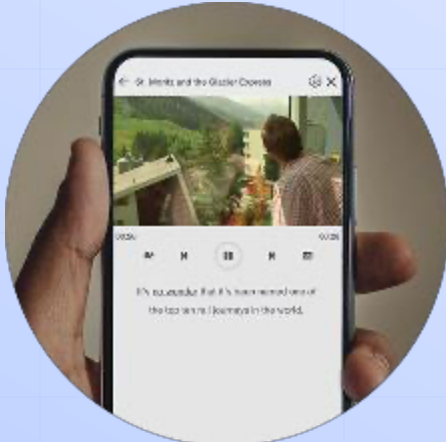


AI Chat Practice (Mimi Chat): Practice speaking freely with AI.

Learn and practice English 24/7

with curated learning paths for IT service professionals

WATCH VIDEO



In addition to the pre-designed learning path for IT service professionals, learners can find an extensive library of over **20,000 instructional videos**.

LEARN WORDS



Each video is tagged with semantic labels and contextual definitions, creating a unique dictionary for learners with **over 200,000 definitions** extracted from the videos.

PRACTICE SPEAKING



Users will receive **instant feedback on their pronunciation and fluency** compared to native speakers by using a proprietary speech tool trained on over **600,000,000 speech samples**.

AI CHAT



MIMI is the world's **first AI-powered English conversation** learning tool, allowing you to say anything and receive instant feedback.

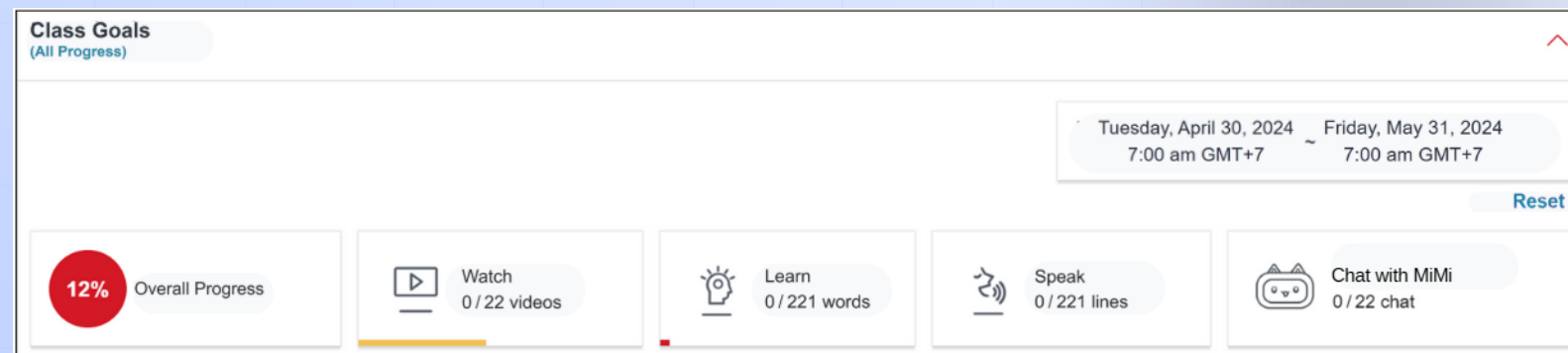
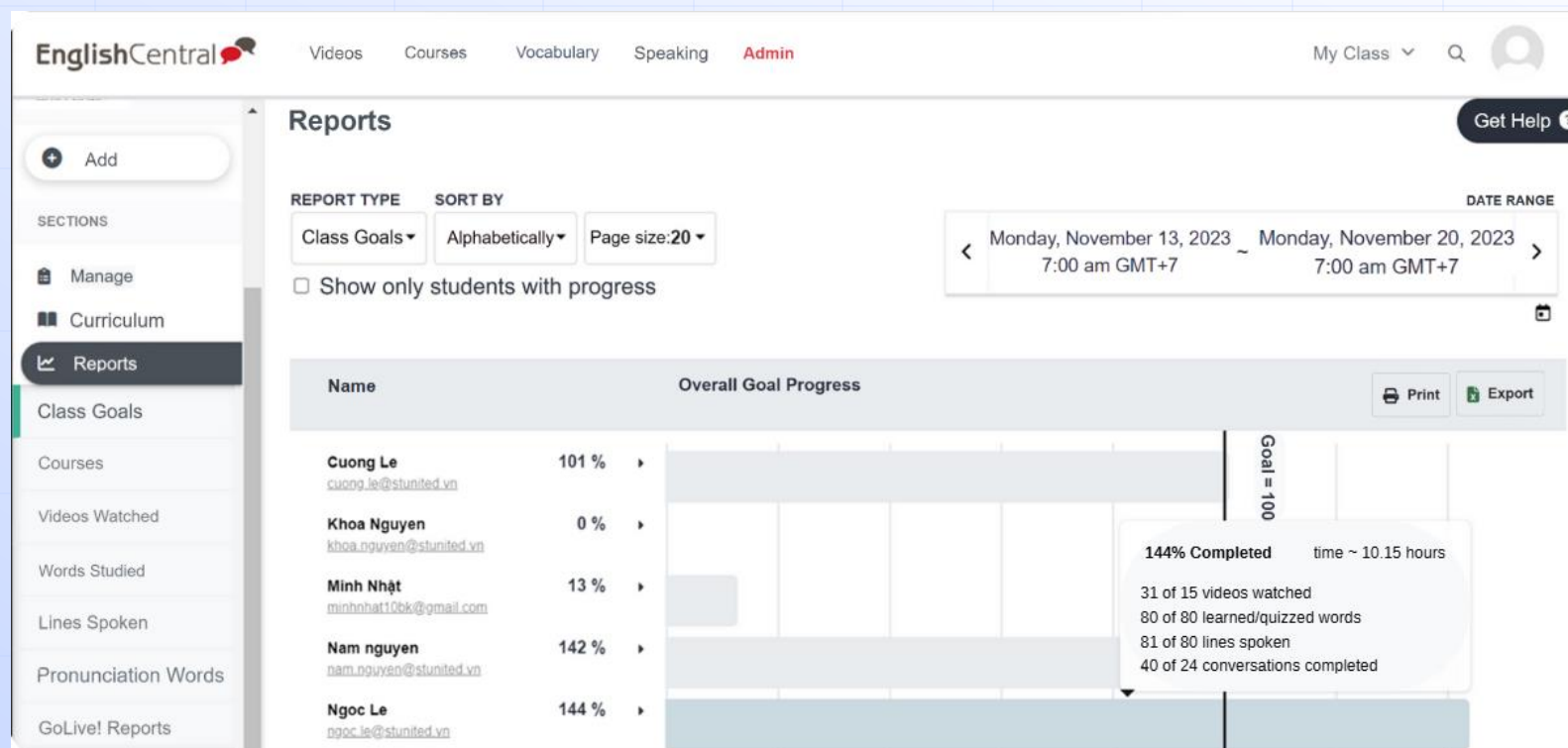
Progress Reporting



- Learning reports per unit and activity.
- Completion rate tracking and customizable reporting timelines.
- Detailed tracking of each learner's practice and lesson completion (by individual lesson units)
 - Number of lessons in the course
 - Completion rate of learning activities

Reports Type

- Class Goals
- Courses
- Video Watched
- Words Studied
- Vocabulary Level Test
- Lines Spoken
- Pronunciation Words
- GoLive! Report
- GoLive's Lessons Taken (if any)



ITO Capability Development Program

Powered by world-leading international experts.

Transform from low-cost commodity supplier to market leader.

- ✓ *Build AI-native service offerings to improve client value proposition, achieve premium pricing*
- ✓ *Build AI-native models to optimize cost of operations and scale faster*
- ✓ *Master western client communication to improve sales conversion rates*
- ✓ *Become the preferred partner through enterprise-ready service offerings, (pre-)sales, development, delivery and upsell*
- ✓ *Build a sales engine to unlock \$2M+ in new revenue opportunities*
- ✓ *Get ready for investments and strategic partnerships to grow your business*

Join now, limited seats available!



Organizations that graduate the program will be invited to the vitX vendor pool for global sales.

[Inquire or Book Now](#)

Contact us and book a consultation call today:

Kelly Bui

vitX COO

✉ Kelly@vitx.global

☎ Zalo: +84 90 6272575

Jakub Wachocki

vitX CEO

✉ Jakub@vitx.global

☎ Zalo: +84 976 152 923

Visit www.vitx.global/xcelerators for more info.



Your Strategic **Growth** Partner

Elevating the Vietnam IT Industry onto a Global Stage by Empowering our Vendor Network with M&A Advisory, Capability Building, and Market Expansion.

vitX Overview

As a strategic partner for Vietnamese IT service vendors, vitX connects you with global growth opportunities and investment channels to maximize your business potential. Whether you're seeking to expand into new markets, attract investment, explore acquisition opportunities, or enhance your service capabilities, we provide the expertise and network to position your business for optimal valuation and sustainable growth in the competitive tech marketplace.

Our vision is to become the most trusted partner for IT service community looking to elevate their market position—unlocking new revenue streams, facilitating strategic investments, and empowering your business to achieve greater scale, faster growth, and higher valuations.

Scale Smarter, Grow Faster, Maximize Value

At vitX, we empower IT service vendors of all sizes to scale smarter by connecting you with buyers, investors, and capability-building resources. With our specialized M&A advisory services and rigorous market intelligence, we help you showcase your enterprise value, enhance your service offerings, and position your business for optimal growth and investment outcomes—all under the guidance of one trusted partner.

Vietnam's IT sector boasts world-class talent, competitive costs, and a rapidly maturing ecosystem. Backed by 100s of strategic partners, and a leadership team with decades of international experience, vitX is your one-stop platform for training, business development, M&A, and co-selling—so you can compete on the global stage and grow with confidence.



10,000+
IT Experts
pool across Vietnam

100+
Strategic Partners

4,000+
Vendors Network

20+ Years
of Experience

Your vitX Advantage

Empowering Vietnam's top IT vendors with global opportunities while maximizing their growth potential and investment value.

Your Growth Pathways with vitX

Whether you're looking to enhance your service capabilities, expand into new markets, or optimize your company for investment or acquisition, vitX delivers the strategic expertise and connections to transform your business potential.

Improve Your Capabilities

What you get:

Premium capability building programs with world-class experts on AI strategy, western sales strategies, IT English, and M&A readiness to position your company for high-value deals.

Executive workshops, live seminars, and customized in-house training to elevate your service offerings and command premium rates

Why it matters

- ✓ *Higher win-rates with western enterprise buyers.*
- ✓ *Accelerate project delivery and improve margins.*
- ✓ *Position your company as a specialized, high-value service provider.*

Grow Internationally

What you get:

Access to global and in-country referral network and turnkey business development teams with shared investment model and established local presence.

Strategic market entry support, qualified lead generation, and joint go-to-market initiatives with minimal upfront investment.

Why it matters

- ✓ *Expand your footprint with minimized upfront market-entry cost and risk.*
- ✓ *Access new revenue streams lower customer acquisition costs.*

Unlock Strategic Exits

What you get:

Comprehensive M&A support with flexible engagement models tailored to your timeline and objectives.

Expert guidance through investor sourcing, valuation optimization, due diligence preparation, and negotiation strategy.

Why it matters

- ✓ *Maximize your company's valuation through strategic positioning.*
- ✓ *Access our network of qualified investors and strategic buyers actively seeking Vietnam IT acquisitions.*